

Maple Lake Chamber of Commerce, Inc.

Meeting was called to order by President Scott Millner at noon on June 5, 2019 at the American Legion. Introductions were made. There were 19 businesses present. Current membership is at 76.

Secretary's Report by Nick Pawlenty: A motion was made by Paul Manuel and second by Linda Rassat to approve the minutes of the May 1st meeting. Motion carried.

Treasurer's Report by Kathy Hennen: Balances in the following accounts were read as follows: General account \$16,041.67, Gear-Head account \$17,325.12, Lord Abbett Investment \$24,336.22, Ambassador checking \$3,809.30 and Ambassador Savings \$2,502.96. A motion to accept the Treasurer's report was made by John Volden and second by Marc Well Nagel. Motion carried.

Committee Reports:

Gear-Head: Scott Chantland and John Rivers reported that the Gear-Head Get Together is only 72 days away now, and everything is going well. Bands have been booked and new to the event will be a monster truck, USA-1, who will be crushing cars in front of Madigan's Pub and Grill. T-shirts are now available for the event, with the Costume Shoppe being the best spot to buy them. Right now, they are focusing on marketing and sponsorships and will report next meeting.

All-City Garage Sale: The day went well, with many who had items for sale saying they did very well for the day, especially with the weather as good as it was. Next year, the event will have to be advertised better as many people did not see anything prior to the date. The budget may be pushed up and options will be discussed before the event next year.

New Business: Scott Millner has signed up Rosalee Bell for the guest speaker at Bethlehem United Church of Christ for the July 3 meeting. Rosalee Bell is a marketing specialist with Origin Marketing. She will be discussing marketing and social media for her topic at the July 3rd meeting. Scott has also received a proposal from her to discuss options for the Chamber to better their website and social media and marketing reach. The board will narrow what they want and share with the chamber after a solution is figured out.

The volunteer opportunity event May 30 went well with beautiful weather, but was a little under in attendance. A handful of people showed up, with many wishing more were there. Scheduling issues could have come into play as school was ending and many sports games were going on. If the event were to continue next year a little more scrutiny would go into scheduling.

A couple of ideas for the Farmer's Market was proposed and brought to the attention of the chamber. One idea was to have businesses sponsor and endorse the Farmer's Market while that business would send a couple of staff members to help out with the Farmer's market. In reality, it would be difficult to find staff to work the events, but it is possible. Scott Chantland spoke of a Kathy Rose, who may be able to run it with a stipend from the chamber, and he said she is very passionate on the subject. The other option is to use a stipend to find someone who would be willing to run the Farmer's Market. More information will be brought up at our next meeting.

Adjournment: A motion was made by Cathy Elfstrand and second by Tricia Manuel to adjourn the meeting. The motion was approved unanimously.

Nick Pawlenty, Secretary

Our next noon meeting is July 3rd at Bethlehem United Church of Christ.