

Special December Email Board Meeting:

Nick Pawlenty from the Maple Lake Messenger sent an email on Wednesday, December 2, 2020 to the Chamber Board of Directors saying the Messenger has started to work on their 2021 advertising. He sent the budget list of our 2020 advertising for the Board to review. Our Treasurer Kathy Hennen attached a report highlighting the advertising we had decided on at previous meetings and purchased in the past and also what the Messenger was proposing for next year.

After everyone reviewed the email, a motion was made/seconded by Paul Manuel and voted yes to the adjusted budget. Cathy Elfstrand seconded Paul's motion and voted yes to the adjusted advertising budget for 2021. John Volden, Dana Minder and Kathy Hennen all voted yes. Nick Pawlenty had to abstain from voting and Tricia Manuel did not respond to the group email.

The following 2021 Maple Lake Messenger advertising was approved as follows:

Website continuous tile ad \$55.00 per month, \$660.00 total

Business Buzz January \$160.00 per month, \$1,920.00 total

Display Ad for Irish Party \$163.90

3x3x8 St. Pat's Ad (Buy two get third free) \$516.00

St. Pat's nomination form \$196.90

Parade Program Ad (If event happens) \$106.00

Lifestyle Publication ½ page \$375.00

Community Guide- full page \$780.00

Garage Sale ad - \$175.00

Shop local-twice a year at \$350.00 each, \$700.00 total

Business Trick or Treat 3x5 ad (buy two weeks, get one free) \$134.25 per week or \$268.50 total

Fall Craft Sale 2x2 (buy two weeks, get one Free) \$35.80 per week or \$71.60 total

Holiday Gift Guide (Christmas in ML) (if event happens) \$625.00

Cathy Elfstrand, Secretary