

Minutes of the Chamber Board Meeting July 31, 2019

The noon meeting was called to order by President Scott Millner at Irish Blessings. Board members present were Scott Millner, Cathy Elfstrand, Kathy Hennen, Paul Manuel, John Volden and Nick Pawlenty. Tricia Manuel was absent.

Secretary's Report: Nick Pawlenty read the Minutes from the May 29, 2019 meeting. A motion was made by Kathy Hennen and second by John Volden to approve the minutes. Motion carried.

Treasurer's Report: Kathy Hennen reported the Chamber Checking is at \$15,923.47, Gear-Head Checking at \$19,054.99, Ambassador Checking at \$3,393.14, Ambassadors Savings at \$2,503.58 and Lord Abbett Investment at \$24,515.46. A motion was made to accept by Paul Manuel and second by Cathy Elfstrand. Motion carried.

Old Business: Rosalie Bell of Origin Smart Marketing will be joining us on August 7th, 2019 at Bethlehem United Church of Christ to give a presentation on marketing in the workplace. She will be focused on marketing along with answering questions that other businesses may have on the subject. Also discussed was taking a look at the package she had sent to the Chamber to discuss a new website for the Chamber and other items. After the meeting, postcards were created to promote the guest speaker and sent out to all Chamber members as a reminder.

The ambassador program, after having some issues internally, has done quite well in the last month. It seems the problems issued have been taken care of. The program is doing quite well according to directory Doreen Lopau and the Ambassador program has been very busy this last month and coming up in August. A prospective five girls from the High School have also shown interest in joining next year's program.

New Business: The Chamber Board discussed options for new signs located in Maple Lake. The signs discussed would be digital and a couple of areas were discussed on where to put them. One option was to put a digital double side sign by the Traffic Marking building, located on the south end of Division and Highway 55. This would be a good area to people coming in and out of town and off Highway 55. Other places were discussed like the west end of town and by the Maple Lake Cenex at the east end of town. These signs would be for upgrading the look of Maple Lake and for the relaying of information in town. Paul Manuel will be obtaining a brochure to take a look at some options with the sign and see what will be plausible and what will not.

Adjourn: A motion was made by Cathy Elfstrand and second by John Volden to adjourn. Motion carried.

Nick Pawlenty, Secretary