

Minutes of the Chamber Board Meeting November 27, 2019

The noon meeting was called to order by President Scott Millner at Irish Blessings. Board members present were Scott Millner, Kathy Hennen, Paul Manuel, John Volden, Cathy Elfstrand and Nick Pawlenty. Tricia Manuel was absent.

Secretary's Report: Nick Pawlenty read the Minutes from the September 27, 2019 meeting. A motion was made by Paul Manuel and second by Cathy Elfstrand to approve the minutes. Motion carried.

Treasurer's Report: Kathy Hennen reported the Chamber Checking is at \$12,701.87, Gear-Head Checking at \$13,998.54, Ambassador Checking at \$5,317.36, Ambassadors Savings at \$2,504.22 and Lord Abbett Investment at \$24,659.52. A motion was made to accept by Nick Pawlenty and second by Paul Manuel. Motion carried. A motion was made to move \$3,000.00 from checking to the Lord Abbett Fund by Cathy Elfstrand. Paul Manuel second. Motion was approved unanimously.

Old Business: Marketing was discussed, with the option of Kelly Pribyl taking over social marketing (Facebook, Etc.) for no less than \$20 a week. The issue brought up was that the Board would have to find out if the \$1,040 yearly would need to come with a 1099 tax form. Once that information is found, a decision will be made to move forward with having Pribyl take over the Chamber socials.

Electronic signs were discussed, and Paul Manuel took the floor to discuss options. Since the last meeting, Paul Manuel created a committee consisting of Rhonda Pagel and Mark Redemske to look at options. After the last Chamber meeting, Sabrina Hille, City Clerk, approached Paul to mention that they are in the process of looking at a digital sign to be placed on the corner of Hwy 55 and County Road 8. Sabrina said there may be options to back the city and combine the efforts of the Chamber with the city on signage. Options discussed were to donate money to the sign in the area of \$15,000 - \$20,000 and would give the Chamber the option to use the sign and the city would take care of the sign. Paul Manuel will reach out to Sabrina Hille to see if this is an option and a decision will be made at a later meeting.

New Business: Advertising was brought up as new business. Nick Pawlenty presented a list of advertising from the Messenger for the Chamber. After analyzing the list, and narrowing down what was present on the list, the Board came up with a limit of \$8,500 as an advertising budget for the 2020 year. Paul Manuel made a motion to approve, second by John Volden. The motion passed unanimously.

The next board meeting was discussed, as some members of the board will be absent for the last week in January. The meeting was rescheduled for January 22, 2020, the week prior to the last week in January. The board agreed to the date and listed it as the next meeting for the Chamber Board.

Adjourn: A motion was made by Cathy Elfstrand and second by Paul Manuel to adjourn. Motion carried.

Nick Pawlenty, Secretary